Краткий отчет по тренингу «Коммерциализация образовательных услуг»

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Апрель 12-18, 2018, Братислава

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Команда РГГМУ

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Цели и задачи тренинга

1. Формирование знаний в области экономической метеорологии и объектов интеллектуальной собственности (ИС), сущности и структуры прав интеллектуальной собственности, знаний о механизмах и принципах коммерциализации , инструментах финансирования экономического оборота объектов, методах и механизмах оценки и охраны.

2. Обучение методам коммерциализации прав интеллектуальной собственности и результатов научно-исследовательских и опытно-конструкторских работ, механизмам трансформации интеллектуальной собственности в интеллектуальный капитал.

3. Обучение основам бизнес-планирования, создание и защита бизнес-проектов по коммерциализации результатов деятельности - продуктов, разработанных в рамках проекта ECOIMPACT.

Форматы организации рабочего времени

- Лекционные часы, семинарские занятия (Приложение 1 – «ECOIMPACT_program.docx»)
- Работа в малых группах (разработка бизнес-планов Приложение 1, Приложение 2 – «Материалы тренинга.rar»)
- Публичное выступление - презентация и защита бизнес-планов (Приложение 2 – «Бизнес-план.pptx»)

Результаты тренинга

- Разработан проект бизнес-плана коммерциализации отраслевого курса «Городское хозяйство» - презентация, демонстрирующая умение применять предложенные методы коммерциализации объектов интеллектуальной собственности.
- Получены навыки бизнес-планирования, направленные на принятие эффективных экономических решений по коммерциализации объектов.
- Получены обучающие материалы, которые будут использованы в учебном процессе и организации дополнительного образования.

Сертификаты

INAR
Institute for Atmospheric and Earth System Research

25.04.2018
Helsinki

1 (1)

CERTIFICATE OF ATTENDANCE

This is to certify that Ms Ekaterina Alekseeva, Scientific Secretary, Russian State Hydrometeorological University, attended the training on knowledge transfer and commercialization of university research under Erasmus+ 561975 project "Adaptive learning environment for the competence in economic and societal impacts of local weather, air quality and climate" (ECOIMPACT). Total length of the training was 38 hours.

Start date: April 12, 2018
End date: April 18, 2018

Host institution: University of Central Europe, Skalica, Slovakia
Venue: Hotel Tatra, Namestie 1. maja 5, Bratislava, Slovakia

Professor Sergej S. Zilitinkevich
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This is to certify that Ms Marianna Ozun, Senior Lecturer, Department of Meteorology, Climatology & Atmosphere Protection, Russian State Hydrometeorological University, attended the training on knowledge transfer and commercialization of university research under Erasmus+ 561975 project "Adaptive learning environment for the competence in economic and societal impacts of local weather, air quality and climate" (ECOIMPACT). Total length of the training was 38 hours.

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This is to certify that Ms Yana Skorik, Instructional Designer, Sector of Distance Learning, IT Center, Russian State Hydrometeorological University, attended the training on knowledge transfer and commercialization of university research under Erasmus+ 561975 project "Adaptive learning environment for the competence in economic and societal impacts of local weather, air quality and climate" (ECOIMPACT). Total length of the training was 38 hours.

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Город Братислава, Словакия

Рабочие моменты тренинга

Участники тренинга

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